**AVERIE BISHOP**

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**Education**

**SMU Dedman School of Law**

*Candidate for Juris Doctor,* December 2021

* Board of Advocates, 1L Closing Argument Champion, Oral Advocate of the Year Awardee
* President, Asian Pacific American Law Students Association
* Appointed Council Member to the Mayor of Dallas, Council on Anti Hate & Discrimination
* First Asian American woman crowned Miss Dallas

**Southern Methodist University**

*Bachelor of Arts in Human Rights and Sociology Minor with Honors Distinction,* GPA 4.0

**Experience**

**Microsoft |** *Edelman Public Relations, Independent Content Creator |* Summer 2021

* Developed and executed four-month viral social media campaign for Microsoft. Created branding deck and pitched strategy to Edelman associates. Secured more than 5 million impressions for Microsoft through media relations and content I created.

**TikTok |** *Content Developer, Communications |* Summer 2020

* Created pre-law and college-related videos, amassing a following on TikTok of over 450,000 followers and averaging 12 million views and 18 million impressions per month. Researched, organized, and developed successful and engaging social media campaigns with reputable companies like Amazon, Disney, Walmart, and Chick-Fil-A. Contracted by TikTok as a content developer for their headquarters where I spear-headed their learning education initiative. Executed large scale media and consumer events in partnerships with TikTok’s Education Initiative

**Susan G. Koman Legal Department |** *IP Law Associate, Public Relations |* Spring 2021

* Created and executed affiliate strategic plans on proper use of company logo and trademarks. Assisted in client partnership negotiations. Researched, drafted, and finalized affiliate and branding agreements with Fortune500 companies for key partners including Bank of America, Lexus, and more. Enforced protection of trademark and patent use. Enhanced the public image of the company by leading and managing major social media initiatives.

**Legal Clinic for Crimes Against Women |** *Associate Bar Member* | Fall 2020

* Established the primary legal case theory for clients escaping domestic violence. Researched and filed motions, carried out fact-finding, filed discovery requests, and advocated for clients before court. Developed a user-friendly legal app, which helps determine an individual’s eligibility for expunctions and orders of non-disclosure in Texas.

**Thompson & Knight LLP |** *Public Relations |* Summer 2019

* Maintained and managed existing and new client relations by leading communication programs and events. Assisted in client negotiations. Created solutions to client-attorney relationship issues, particularly conflicts of interest. Built up reputation and trust of company in current and future clients.

**The Tulong Foundation |** *Founder* | Current President

* Currently sponsoring over 50 children, my non-profit organization aids children in third world countries to afford school tuition and uniforms. Annual month-long expedition to host a scholar summit for first generation college students and their families. Recognized by the Clinton Foundation and highlighted in the Dallas Human Rights and Holocaust Museum. Wrote, applied for, and won numerous research grants, including the SMU Human Rights Fellowship.

**Rep. Sheila Jackson Lee, U.S. House of Representatives |** *D.C.**Congressional Fellow |* 2018

* Organized press briefings and committee hearings – constructed talking points for the floor. Conducted legislative research on incarceration, cyber-bullying, and voter disenfranchisement. Took over chief press assistant position just one month after starting. Consulted and created social media plan for congressional session.